

## Artists Consortium programs

All programs are offered as benefits to AC members. Services are delivered by a combination of membership volunteers and compensated experts.

### Sponsorship program

The Artists Consortium sponsorship program is designed to give support and structure to donors for their monetary gifts and guidance for accountability to the artists. Such a model is similar to the Ph.D. academic model that gives huge amounts of flexibility and creative latitude while providing a formula for accountability and direction that leads to creative success. The sponsorship program is a formal process that can be replicated for any donor and artist.

1. **Business plan** - Have the artist write a proposal how s/he will be a dedicated/professional artist and use the proposed funds.

- Including work space
- Continuing lessons/art schooling
- Review of audience/niches/art work
- Plan to promote/sell art
- Budget

2. **Committee** - Form a volunteer committee of 3-4 supportive people. The primary sponsor/donor would be the committee chair or the Artist Consortium board could assign the chair. The committee should be comprised of artists, business people, whoever would be best suited to mentor/consult with the artists. The committee would be determined as though who could best promote the artists and further their career.

The artist would be required to meet formally with the full committee once a year and informally with individual committee members as needed. Ultimately, the committee chair would be responsible for supervising the artist's success or lack of success.

3. **Art contract** – All sponsorship arrangements would require a signed contract between the artist, sponsor, and Artist Consortium. This would clearly define terms and arrangements of the sponsorship and formal agreement so all parties know what is offered, what is expected, and the consequences if all agreed elements are not fulfilled. For instance if the artist is not pursuing their art and spending the money on some endeavor that is unproductive or even destructive to their career, the committee can recommend a remedy and even terminate the contract/artist agreement. Such an arrangement gives valuable support to the artist and structure to the sponsor that maximizes their gift.